

Seeing is Believing...

*Packaging So Real.
Sales Beyond Belief.*



Vibrant and custom-made to match your needs, picturePot® containers by Dillen™ open a world of creative possibilities for new plant introductions, national and regional promotions, and branding campaigns. Bold designs, vivid colors, and crisp text combine to deliver personalized packaging that gets your plants noticed and helps to increase your sales!

- Ideal for Perennials, Herbs, Vegetables, and other plant material
- Polypropylene containers with bottom drain design— perfect for sub-irrigation systems
- Available in four sizes— from 3-1/2" to 1-Gallon
- Create a dynamic display with full-color photos, illustrations, text, and logos, plus bar codes
- Provide valuable planting and care instructions directly on the pot
- Durable printing resists scratching and withstands exposure to moisture, heat, and handling
- Flat Filler Trays are available for growing, transport, and display
- In-house design services to create your custom graphics (see details on back)
- Combine with coordinating POP materials for maximum display effect

*Custom-Made with All
That You Can Imagine!*



DILLEN[™]
PRODUCTS

Keeping Your Growing Company Growing



Your Plants



Your Ideas



Your picturePot®



Provide specific planting and care instructions, plus garden tips to help your customers succeed

Easily display bar codes and mandatory "weights and measures" specifications



Vivid colors and graphics quickly capture consumers' attention

Creating Vibrant Packaging. . .

To Keep Your Growing Company Growing!

In four steps, Dillen and our in-house graphic design team will help transform your ideas into unique containers to package your plants, help grow your sales, and build customer loyalty.

Step 1

Consultation: Our graphic design team works with you via phone conferences, e-mail, and the web to learn about your plants, merchandising needs, and brand identity goals.

Step 2

Design: We match your needs with our creative expertise to craft logos, copy, illustrations, and photography into colorful picturePot™ designs that reflect the "uniqueness" of your brand and plants.

Step 3

Design Reviews: Provide quick feedback and choose your design via electronic "e-proof" reviews.

Step 4

Digital Production: Your artwork will be assembled, and you will receive an e-proof and/or hard copy for final approval.

Product/Description	Color**	Pots per Tray	Dimensions		Max. Dry Cu. Inch	Volume		
			Height x Top Dia. x Bottom Dia. Inches	Height x Top Dia. x Bottom Dia. cm		U.S.	Max. Liquid metric	
picturePots*								
03.50 PP			3-1/3" x 3-1/2" x 2-2/3"	8.38 x 8.89 x 6.60	20.63	11.5 fl oz	342 ml	
04.00 PP			3-3/4" x 4" x 3"	9.65 x 10.31 x 7.75	32.38	1.12 pt	532 ml	
01.00 Q PP			4-3/4" x 4-5/8" x 3-1/2"	12.06 x 11.68 x 8.89	55.75	1.88 pt	891 ml	
01.00 G PP			6-1/2" x 6-3/8" x 5"	16.51 x 16.25 x 12.7	150.50	2.62 qt	2.48 L	
Compatible Trays								
03.50 PP FFT	Black	12	21-1/4" x 7" x 3-3/8"	53.97 x 17.78 x 8.47				
04.00 PP FFT	Black	10	20-1/2" x 8-1/4" x 3-7/8"	52.07 x 20.95 x 9.84				
01.00 Q PP FFT	Black	8	18-7/8" x 3-3/8" x 4-3/4"	47.94 x 23.81 x 12.06				
01.00 G PP FFT	Black	6	19-5/8" x 13" x 6-1/2"	49.84 x 33.02 x 16.51				

*NOTE: All picturePots are custom order items; call for details on artwork. FFT = Flat Filler Tray **Clear FFTs are available by Special Order. Minimums apply - call for details.

Stand out from the crowd with your custom-made picturePot. For a free sample or to discuss your packaging needs and graphic design options, contact Dillen at (800) 225-7712, or visit www.dillen.com to locate your nearest distributor.



Keeping Your Growing Company Growing



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