

Make Your Product A Star!



Create maximum impact at retail, capture consumer attention, and increase your sales! With Dillen and ITML's five branding processes, we make it easy to design and produce attractive packaging that adds value to your plants, gets your brand noticed, and keeps you outgrowing the competition! Plus, it's a cost-effective solution for "Weights and Measures" compliance!

New!

In-Mold Label Pots – The latest in-mold packaging option for creative retail display programs

- Multi-color process printing for vivid colors and crisp images
- Water-proof and fade-resistant label molded directly into the pot
- Available on select containers – call for details



picturePot® – Custom-made pots, stunning creative possibilities

- 4 sizes - 03.50 to 01.00 G
- Make a stunning presentation with full-color photos, illustrations, care instructions, and bar codes printed directly onto polypropylene, then formed into pots
- Durable printing resists scratching and withstands exposure to moisture, heat, and handling



Offset Printing – Unique designs and vibrant printing

- Up to six bright colors can be wrapped around the pot for high impact at retail
- Perfect for custom illustrations, bar codes, text, logos, and planting and care instructions
- Available for many round Thinwall Pots and Nursery Containers



Adhesive Labeling – Colorful, cost-effective, and durable

- From simple 1" x 1" black-on-white labels to larger sizes in multiple colors
- Feature photos, bar codes, care instructions, and more on smudge-, chemical-, and water-resistant labels
- Perfect solution for "Weights and Measures" compliance



Inkjet Printing – Ideal for plant identification

- Black ink prints directly onto light-colored containers with flat sides
- Ideal for bar codes, care instructions, and more
- Bar codes are verified for correct scanning!

Let Dillen and ITML be your source for successful regional or national branding and merchandising programs!

Your One-Stop Source for Creating Vibrant Packaging...

Our In-House Design Team Makes It Easy!

In four steps, our in-house graphic design team will help transform your ideas into unique containers, labels, or printing to package your plants, help grow your sales, and build customer loyalty.



1 Consultation: Our graphic design team works with you to learn about your plants and merchandising needs.

2 Design: We match your needs with our creative expertise to craft logos, copy, illustrations, and photography into colorful designs that reflect the "uniqueness" of your brand and plants.

3 Design Reviews: Provide quick feedback and choose your design via electronic "e-proof" reviews.

4 Digital Production: After your artwork is assembled, you will receive an e-proof and/or hard copy for final approval prior to production.



picturePots



Inkjet Printing



Adhesive Labels



potcha! In-Mold Label Pots



Offset Printing

Product/Description	Dimensions		Max. Dry Cu. Inch	Volume	
	Height x Top Dia. x Bottom Dia. Inches	Height x Top Dia. x Bottom Dia. cm		Max. U.S.	Max. Liquid metric
picturePots*					
03.50 PP	3-1/3" x 3-1/2" x 2-2/3"	8.38 x 8.89 x 6.60	20.63	11.5 fl oz	342 ml
04.00 PP	3-3/4" x 4" x 3"	9.65 x 10.31 x 7.75	32.38	1.12 pt	532 ml
01.00 Q PP	4-3/4" x 4-5/8" x 3-1/2"	12.06 x 11.68 x 8.89	55.75	1.88 pt	891 ml
01.00 G PP	6-1/2" x 6-3/8" x 5"	16.51 x 16.25 x 12.7	150.50	2.62 qt	2.48 L

* NOTE: All picturePots are custom order items; call for details on artwork.

Process	Container Sizes	Colors	Min Order	Lead Time*
Inkjet Printing (on light-colored surface)	Many containers with flat surfaces (squares, inserts, etc.)	Black	1 plt/1 case	4 weeks
Adhesive Labels	Most containers	1-6 Color	10,000	4 weeks
potcha! Pots	Call for details	4 Color Process	Call Dillen or ITML for Specific Details!	
Offset Printing	Specific Rounds: 03.50 Standard to T2G Sizes	1-6 Color	50,000	6-8 weeks

* Lead time starts from your final approval of digital artwork. Lead time may be longer during peak season: November through March.

Working Together to Grow Your Business

Contact Dillen at 1-800-225-7712, or visit www.dillen.com to locate your nearest Dillen distributor.

Contact ITML at 1-800-736-4865, or visit www.itml.com to locate your nearest ITML distributor.



Keeping Your Growing Company Growing

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